

THE ONLINE TRAINING EXPERIENCE

The Clinical Health Coach training online program is a flexible six to twelve week experience engaging participants in an online learning platform that is both practical and easy to follow.

Professionals often choose CHC training online for its convenience and opportunity to learn at their own pace. Materials may be reviewed as often as necessary for up to three months, and participants are invited to join our live telephonic practice sessions for feedback to deepen their understanding of health coaching techniques. Our online format offers scalability to healthcare systems where training may be desired for a large number of diverse healthcare professionals.

LEARNING MODULES

MODULES 1 & 2

Engages the learner by teaching foundational health coaching topics in 15 minute segments, while offering innovative activities and practice opportunities to cement learned concepts.

MODULES 3 & 4

Provides real life application to concepts in modules 1 and 2. In addition, introduces coaching strategies to diversify the learner's "tool box" of health coaching techniques.

Module 5

Integrates health coaching within population health and evidence based care management processes. Explores best practices in team based care, care management, medical neighborhood, health literacy, healthcare communications, registry use and outcome evaluations.

An estimated 4-7 hour per week time investment has allowed many students to complete the program within 5-6 weeks.

CEU/CME CREDITS

Credits are available through the Interstate Postgraduate Medical Association for nurses and for most other healthcare professionals based upon AMA PRA Category I Credits™. Typically this training provides nursing CEU's at 31.2 hours and AMA PRA Category I hours at 26.1. Full information on CME/CEU credits and disclosures are available at www.clinicalhealthcoach.com

PRICING

Individual Registration _____ \$1,220.00

The basic pricing includes your own access to the learning portal, resource and reference materials, module testing, weekly teleconference calls, CME/CEU credits and the opportunity for a clinical performance evaluation qualifying you for a Certificate of Competency in Clinical Health Coaching.

CHC TRAINING ONSITE

Would you like us to bring our program to you? Our Clinical Health Coach training onsite program can be brought to your location. A minimum of 40 registrants required. For more information contact Kathy Kunath at: 515-971-3234.

SPONSORSHIP

Clinical Health Coach® training online is provided by the Iowa Chronic Care Consortium (ICCC), a not for profit, population health consulting, training and planning organization. Our mission is to build capacity with other organizations to deliver effective, personalized health improvement and care strategies that reduce the burden of chronic conditions.

INFORMATION

To learn more about ICCCC, our programs, schedule of onsite trainings, pricing and more, visit us at: www.iowacc.com.

To learn about our convenient, self-paced online training program go to: www.clinicalhealthcoach.com



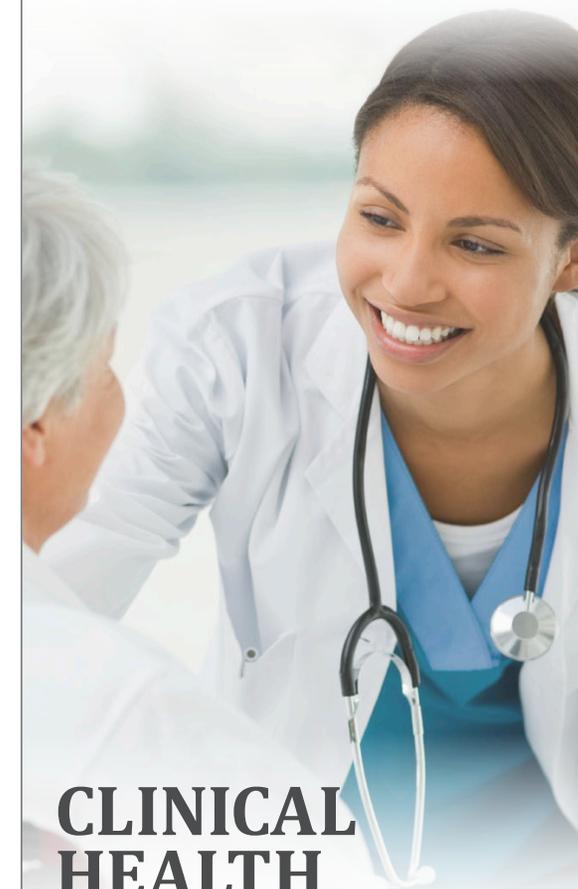
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CLINICAL HEALTH COACH® TRAINING ONLINE

*Transforming the Conversation...
Transforming the Care...
Transforming Patient Outcomes*

THE CLINICAL HEALTH COACH® TRAINING ONLINE PROGRAM

Individuals with chronic conditions drive 80% of the total cost of healthcare today. Better health behaviors, more patient accountability and higher levels of self-care are proven to reduce progression of those conditions, ER visits and hospitalizations. Herein lies the opportunity for health coaching.

The Clinical Health Coach training online program is designed for healthcare professionals and organizations that seek to improve health outcomes of their patients by actively engaging them in self-management support and providing true patient-centered care.

THE LEARNING FEATURES OF OUR 27 HOUR ONLINE PROGRAM INCLUDE:

- Emphasis on clinical patient engagement and activation strategies through a health coaching approach.
- Exploration of health coaching skills that can be learned and effectively used by anyone on the healthcare team.
- Clinical assessments, tools and resources to support best practice care and patient centered goal setting.
- Population health strategies to engage your entire panel of patients.
- Effective healthcare communications to improve health literacy.

WHAT IS CLINICAL HEALTH COACHING?

Clinical health coaching is first and foremost, a very particular set of skills and attitudes which enables a wide range of health care professionals to partner with patients to achieve health outcomes and self-care skills that matter. Health professionals such as nurses, physicians, pharmacists, registered dietitians and others can profit as individuals and inter-professional teams to move the needle to patient behaviors with healthier outcomes.

Participants trained in Clinical Health Coaching achieve the most satisfaction from their training when they work in a clinical environment where they are actively engaging patients with chronic conditions.

HOW WILL CLINICAL HEALTH COACHING MAKE A DIFFERENCE IN YOUR ORGANIZATION?

Here is what we know. Doing, teaching and telling your patients what to do is not enough. The future of healthcare requires more. More patient engagement and accountability. More self-care and more team based care.

Whether your organization is an accountable care organization, a PCMH, or an innovative demonstration project, the shift from volume to value is apparent. As healthcare organizations redesign the way they define and identify the populations they serve, the need for new approaches is imminent.

Clinical Health Coaching has increased patient engagement and satisfaction as well as improved clinical outcomes for our graduates in many innovative healthcare organizations across the country.

ORGANIZATION BENEFITS

- Retooling your workforce for proactive, patient-centered chronic care management
- Building your staff's skills to inspire patient engagement and accountability
- Limiting cost and time away from work through convenient, self-paced learning
- Preparing key staff, such as care coordinators, care managers, or health coaches, to transform the conversation and the care processes in support of PCMH and team based care
- Perfecting performance oriented competencies in health coaching, communication, care processes and leadership.
- Marketing to the public, the high value of utilizing trained health coaching staff as an integral part of your organization's healthcare team

INDIVIDUAL BENEFITS

- Enhancing your relational and clinical effectiveness in serving patients with chronic conditions
- Building a resume that includes performance validated Clinical Health Coaching skills
- Earning a Certificate of Competency in Clinical Health Coaching
- Connecting with a social network to acquire new, innovative professional ideas
- Limiting cost and time away from work through convenient, self-paced learning



Visit our website to register
www.clinicalhealthcoach.com