

# THE CLINICAL HEALTH COACH® FUSION TRAINING

Clinical Health Coach Fusion Training has emerged from the experience of training hundreds of health care professionals across the country. Our goal is to provide the flexibility and valuable standalone elements of the Clinical Health Coach Training Online, with an engaging onsite, Two-Day Live Intensive training that features the most highly rated elements from our flagship Clinical Health Coach Training onsite.

**Fusion Training Begins Online.** A personalized, convenient, 26 hour self-paced online learning experience with live weekly teleconference practice sessions can be completed in as little as 6 weeks. It is recommended participants complete the majority of the online modules prior to the Two-Day Live Intensive.

**Two-Day Live Intensive** (*locations on website*) provides enrollees access to leading faculty and delivers additional curriculum previously available only in CHC onsite. Participants will experience dynamic learning, clinical coaching demonstrations, live practice and networking opportunities.

## CURRICULUM OVERVIEW

### Clinical Health Coach Training Online:

Curriculum includes 5 modules. Foundational health coaching, practical application strategies and communication skills comprise 70% of content provided in 15-25 minute segments. Live coaching skills development and practice calls facilitated by experienced faculty are offered weekly. The balance of the curriculum integrates health coaching with population health and evidence-based care management strategies. Best practices in team-based care, self-management support, health literacy and outcomes evaluation are other key topics explored.

### Two Day Live Intensive:

Two days of live onsite training provides students with access to leading faculty and extended learning which builds upon the online experience. Day 1 focuses upon Motivational Interviewing and coaching skills development. Day 2 highlights healthcare communication as well as leadership skills to effectively implement health coaching in your clinical setting.

## CEU/CME CREDITS

Credits are available through the Interstate Postgraduate Medical Association for nurses and for most other healthcare professionals based upon AMA PRA Category I Credits™. Typically this training provides nursing CEU's at 31.2 hours and AMA PRA Category I hours at 26.1. Full information on CME/CEU credits and disclosures are available at [www.clinicalhealthcoach.com](http://www.clinicalhealthcoach.com)

## PRICING

Individual Registration \_\_\_\_\_ \$1,400.00  
Group Registration \_\_\_\_\_ \$1,250.00  
(Registering 3 or more)

*The basic pricing includes access to the online learning portal, resource and reference materials, module testing, weekly teleconference calls, CME/CEU credits, Two-Day Live Intensive and the opportunity for a clinical performance evaluation qualifying you for a CERTIFICATE OF COMPETENCY in Clinical Health Coaching. Travel and lodging for the Two-Day Live Intensive not included.*

## CHC CONTRACT FUSION TRAININGS

Are you an ACO, Clinic or Integrated Health System and would like us to come to you? Our Clinical Health Coach training can be brought to your location. A minimum of 30 persons are required. For more information contact Kathy Kunath at: 515-971-3234.

## SPONSORSHIP

Clinical Health Coach® training is provided by the Iowa Chronic Care Consortium (ICCC), a not for profit, population health consulting, training and planning organization. Our mission is to build capacity with other organizations to deliver effective, personalized health improvement and chronic care strategies that reduce the burden of chronic conditions.

## INFORMATION

To learn more about CHC, our programs, schedule of onsite trainings, pricing and more, visit us at: [www.clinicalhealthcoach.com](http://www.clinicalhealthcoach.com).



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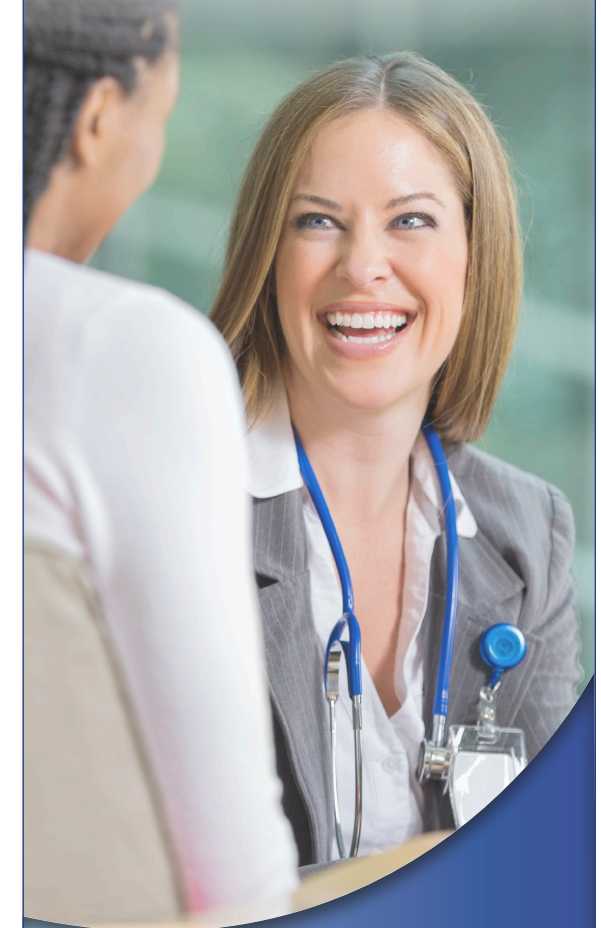
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# CLINICAL HEALTH COACH® FUSION TRAINING



*Transforming the Conversation  
Transforming the Care  
Transforming Patient Outcomes*

## CAN FUSION TRAINING HELP YOU AND YOUR ORGANIZATION?

How can I as a busy practitioner be responsible for an entire population of patients, especially those with chronic conditions? How can my team use our brief time with patients to help them manage the 95% of care that takes place outside of the providers setting? If patients are truly the great underutilized resource in healthcare, how can I actually engage them as partners in the care process?

Creating a patient-centric, high performance practice takes a team with a new strategy. Clinical Health Coach's Fusion Training is designed to help the physician and your organization's care processes (often those already in place) and activate patient behaviors building their self-care skills, improving their health behaviors and inspiring their accountability as a true partner in the care process. The result is achieving population health success – delivering better care, better health and lower cost.

### LEARNING FEATURES

- Emphasis on clinical patient engagement and activation strategies through a health coaching approach.
- Exploration of health coaching skills that can be learned and effectively used by all members of the healthcare team.
- Clinical assessments, tools and resources to support best practice care and patient centered goal setting.
- Population health strategies to engage your entire panel of patients.
- Leadership skills to promote team-based care and implement clinical health coaching strategies.

## WHAT IS CLINICAL HEALTH COACHING?

**Clinical health coaching is first and foremost, a very particular set of skills and attitudes** enabling a wide range of health care professionals to partner with patients to achieve health outcomes that matter. Since most health-care actually takes place outside the provider setting, this training is designed to help the physician align the care processes while activating the patient to build self-care skills, improve health behaviors and inspire their accountability.

Participants trained in Clinical Health Coaching achieve the most satisfaction from their training when they work in a clinical environment where they are actively engaging patients with chronic conditions.

**Health professionals such as nurses, physicians, pharmacists, registered dietitians and others** can profit as individuals and inter-professional teams to move the needle to better patient behaviors with healthier outcomes.

## HOW WILL CLINICAL HEALTH COACHING MAKE A DIFFERENCE IN YOUR ORGANIZATION?

**Here is what we know. Doing, teaching and telling your patients what to do is not enough.** The future of healthcare requires more. More patient engagement and accountability. More self-care and more team based care.

**Whether your organization is an accountable care organization, a PCMH, or an innovative demonstration project, the shift from volume to value is apparent.** As healthcare organizations redesign the way they define and identify the populations they serve, the need for new approaches is imminent.

**Clinical Health Coaching** has increased patient engagement and satisfaction as well as improved clinical outcomes for our graduates in many innovative health-care organizations across the country.

### ORGANIZATION BENEFITS

- Retooling your workforce for proactive, patient-centered chronic care management
- Building your staff's skills to inspire patient engagement and accountability
- Preparing key staff, such as care coordinators, care managers, or health coaches, to transform the conversation and the care processes in support of PCMH and team based care
- Perfecting performance oriented competencies in health coaching, communication, care processes and leadership.
- Onsite faculty guidance for implementing health coaching strategies in to your practice

### INDIVIDUAL BENEFITS

- Enhancing your relational and clinical effectiveness in serving patients with chronic conditions
- Building a resume that includes performance validated Clinical Health Coaching skills
- Combining a dynamic 2-day Live Intensive with the convenience of self-paced online learning
- Limiting cost and time away from work through convenient, self-paced learning
- Acquiring new skills in leadership and project/program implementation
- Creating a network with other professionals to bring new, innovative ideas to your organization.