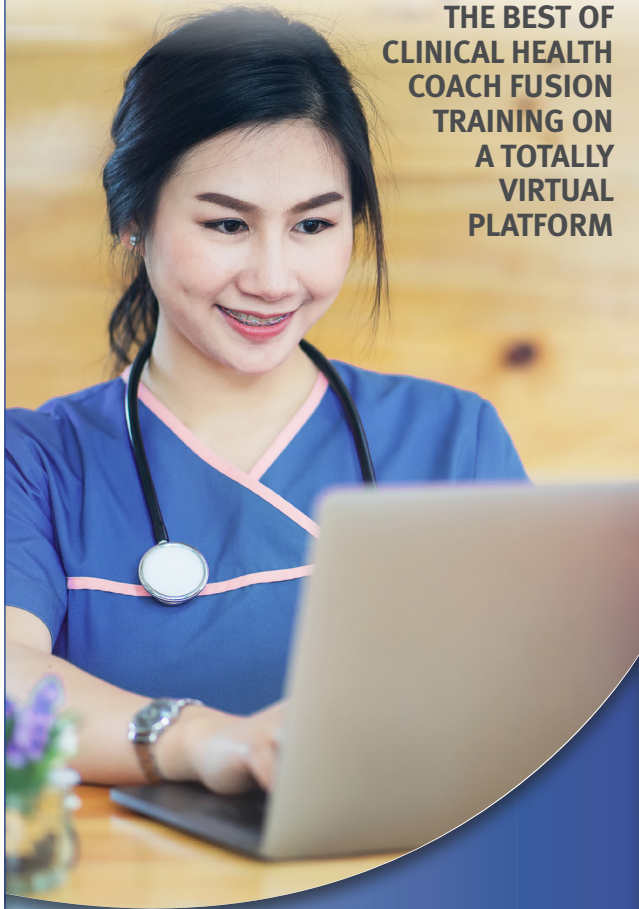




CLINICAL HEALTH COACH® v-FUSION TRAINING

THE BEST OF CLINICAL HEALTH COACH FUSION TRAINING ON A TOTALLY VIRTUAL PLATFORM



*Transforming the Conversation
Focusing the Care
Improving Patient Outcomes*

THE CLINICAL HEALTH COACH® v-FUSION TRAINING

v-Fusion Training has emerged from the experience of training hundreds of health care professionals across the country. v-Fusion delivers high-quality online content with the added support of weekly virtual classes moderated by our experienced Clinical Health Coach training faculty.

CURRICULUM OVERVIEW

Clinical Health Coach Training Online

Curriculum includes 5 modules. Foundational health coaching, practical application strategies and communication skills comprise 70% of the 26-hour content provided in 15-25 minute segments. The balance of the curriculum integrates health coaching with population health and evidence-based care management strategies. Best practices in team-based care, self-management support, health literacy and outcomes evaluation are other key topics explored.

v-Fusion Format and Features

v-Fusion is a 12-week course, supported by Clinical Health Coach online curriculum and a class syllabus. Each week, participants complete assigned online content at their own pace, and join a 75-90 minute live (virtual) class. Classes are designed to explore key elements of the online content and facilitate health coaching skills practice. Additional features include:

Small class size: Each class is capped at 12-15 participants to encourage highly engaged discussion and practice. A new class begins each month based on meeting the enrollment minimum.

Faculty Office Hours: Participants may “meet” with faculty for additional discussion or support.

Accessible and Safe: Classes may be attended from work or home and offer a safe environment during these stressful times.

COACH TRAINING BUILDS CAPACITY IN YOU AND YOUR ORGANIZATION

How can I as a busy practitioner be responsible for an entire population of patients, especially those with chronic conditions? How can my team use our brief time with patients to help them manage the 98% of care that takes place outside of the providers setting? Patients are truly the great underutilized resource in healthcare. How can I actually engage them as partners in the care process?

Future healthcare delivery is here. Success in value-based payment requires high quality person-focused care. Quality and outcome driven care teams, focused care coordination and holistically engaged patients are proven strategies on this value-oriented path. Addressing patients’ life circumstances, or social determinants, is increasingly seen as critical in creating overall health and well-being. Getting to person-focused care requires a new conversational skillset – one where listening is more important than talking, where building a trusting relationship is continuous. These new communications skills help us see the patient’s health and well-being through their lens, rather than through ours.

Clinical Health Coach’s v-Fusion Training is designed to “Transform the Conversation” between care team members and patient, engaging them in a whole new way. When we learn true motivations and needs of patients, it enables the team to “Focus Care” where it matters, activating a patient’s health promoting behaviors and “Improving Patient Outcomes.”

PATIENTS ARE TRULY THE GREAT UNDERUTILIZED RESOURCE IN HEALTHCARE.

LEARNING FEATURES

- Emphasis on clinical patient engagement and activation strategies through a health coaching approach.
- Exploration of health coaching skills that can be learned and effectively used by all members of the healthcare team.
- Clinical assessments, tools and resources to support best practice care and patient centered goal setting.
- Population health strategies to engage your entire panel of patients.
- Defining a health coach role within team-based care.

WHAT IS CLINICAL HEALTH COACHING?

First and foremost, it is a very particular set of skills and attitudes enabling healthcare professionals to truly partner with patients to achieve outcomes that matter. The intent is to develop a behavior change specialist talented in building a trusting relationship with patients. Then, leveraging that relationship around the patient's own expressed interest in improved behaviors, self-care skills and ongoing accountability.

Participants trained in Clinical Health Coaching achieve the most satisfaction from their training when they work in a clinical environment where they are actively engaging patients with chronic conditions.

Nurses, medical assistants, physicians, pharmacists, dietitians, social workers and others profit as individuals and care teams to move the needle improving patient health status and reducing risk.

HOW WILL CLINICAL HEALTH COACHING MAKE A DIFFERENCE IN YOUR ORGANIZATION?

Learning a patient's needs and preferences results in aligning their personal health goals with best treatment options – building a trusting relationship is the base for effective person-focused care planning and coordination.

Health coaching improves staff efficiency through conversations that are intentional, guided and effective in small time increments.

Health coaching supports key activities in patient and family engagement and quality improvement in MIPS reporting.

Health coaching supports meeting required standards to achieve recognition as a Medical Home.

Health coaching supports billing codes for Annual Wellness Visits, Chronic Care Management, Advanced Care Planning, Behavioral Health Integration, care coordination, and other care models which are payer or state specific.

Health coaching models are effective in multiple settings; the skills are valuable for all patient-facing team members in both private and public healthcare settings; the application is accelerating in ACOs and other shared savings strategies.



Visit our website to register
www.clinicalhealthcoach.com

CERTIFICATE OF COMPETENCY

Enrollees may earn a Certificate of Competency in Clinical Health Coaching upon successful completion the online curriculum (which includes receiving a passing score on three online exams) and completing and passing a live coaching performance evaluation. This Certificate provides validation of coaching skills, a benefit to organizations and individuals alike.

CEU/CME CREDITS

This training activity has been approved for AMA PRA Category 1 Credit™ through the Interstate Postgraduate Medical Association. CEU's are approved through the California Board of Registered Nursing. Full information on CME/CEU credits and disclosures are available at www.clinicalhealthcoach.com.

PRICING

Individual Registration _____ \$1,500.00

Group Registration _____ \$1,350.00
(Registering 3 or more)

Early bird Registration _____ 5% discount
(Payment received at least 30 days prior to class start date)

The basic pricing includes access to the online learning portal, resource and reference materials, module testing, weekly virtual calls, CME/CEU credits, and the opportunity for a clinical performance evaluation qualifying you for a CERTIFICATE OF COMPETENCY in Clinical Health Coaching.

SPONSORSHIP

Clinical Health Coach® training is provided by the Iowa Chronic Care Consortium (ICCC), a not for profit, population health consulting, training and planning organization. Our mission is to build capacity with other organizations to deliver effective, personalized health improvement and chronic care strategies that reduce the burden of chronic conditions.

INFORMATION

To learn more about CHC, our programs, schedule of onsite trainings, pricing and more, visit us at:
www.clinicalhealthcoach.com.