

# THE ONLINE TRAINING EXPERIENCE

The Clinical Health Coach training online program is a flexible six to twelve week experience engaging participants in an online learning platform that is both practical and easy to follow.

Professionals often choose CHC training online for its convenience and opportunity to learn at their own pace. Materials may be reviewed as often as necessary for up to one year, and participants are invited to join our live telephonic practice sessions for feedback to deepen their understanding of health coaching techniques. Our online format offers scalability to healthcare systems, networks and accountable care organizations where training may be desired for a large number of diverse healthcare professionals.

## LEARNING MODULES

### MODULES 1 & 2

Engages the learner by teaching foundational health coaching topics in 15 minute segments, while offering innovative activities and practice opportunities to cement learned concepts.

### MODULES 3 & 4

Provides real life application to concepts in modules 1 and 2. In addition, introduces coaching strategies to diversify the learner's "tool box" of health coaching techniques.

### Module 5

Integrates health coaching within population health and evidence based care management processes. Explores best practices in team based care, care management, medical neighborhood, health literacy, healthcare communications, registry use and outcome evaluations.

*An estimated 4-7 hour per week time investment has allowed many students to complete the program within 5-6 weeks.*

## CME/CEU CREDITS

This enduring educational training has been approved for a maximum of 26.0 AMA PRA Category 1 medical education credits through the Interstate Postgraduate Medical Association, an ACCME accredited provider. It is approved for 26 contact hours for nurses through the California Board of Registered Nursing, provider number 6971. Full information on CME//CEU credits and disclosures are available at: [www.clinicalhealthcoach.com](http://www.clinicalhealthcoach.com).

## PRICING

Individual Registration \_\_\_\_\_ \$1,220.00

*The basic pricing includes your unique access to the learning portal, resource and reference materials, module testing, weekly teleconference calls, CME/CEU credits and the opportunity for a clinical performance evaluation qualifying you for a Certificate of Competency as a Clinical Health Coach®.*

## GROUP TRAINING DISCOUNTS

Discounted pricing is available to organizations registering over 10 individuals for Clinical Health Coach training online. Please contact us at [support@clinicalhealthcoach.com](mailto:support@clinicalhealthcoach.com) or call (515)657-7242.

## SPONSORSHIP

Clinical Health Coach® training online is provided by the Iowa Chronic Care Consortium (ICCC), a not for profit, population health consulting, training and planning organization. Our mission is to build capacity with other organizations to deliver effective, personalized health improvement and care strategies that reduce the burden of chronic conditions.

## INFORMATION

To learn more about CHC, our programs, schedule of trainings, pricing and more, visit us at: [www.clinicalhealthcoach.com](http://www.clinicalhealthcoach.com)



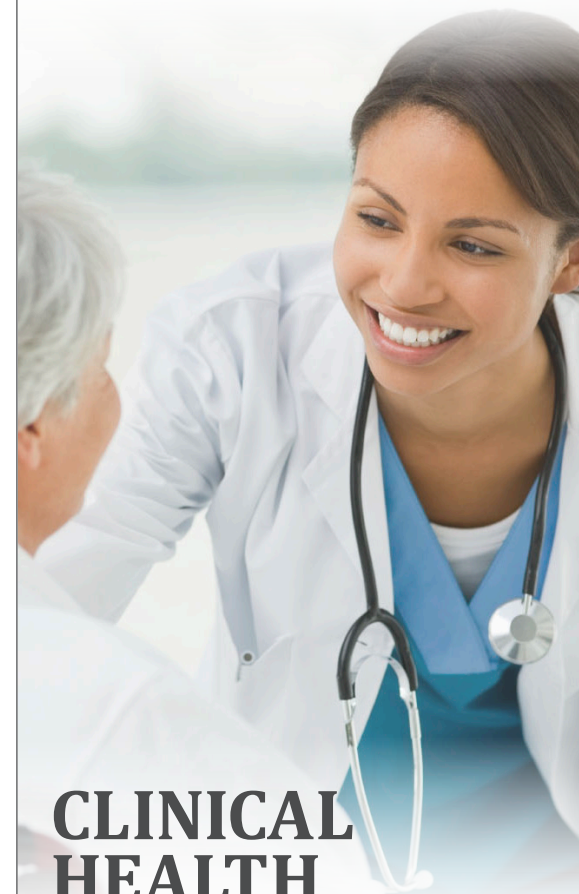
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# CLINICAL HEALTH COACH® TRAINING ONLINE

*Transforming the Conversation....  
Focusing the Care....  
Improving Patient Outcomes*

# THE CLINICAL HEALTH COACH® TRAINING ONLINE PROGRAM

**Individuals with chronic conditions drive 80% of the total cost of healthcare today.** Better health behaviors, more patient accountability and higher levels of self-care are proven to reduce progression of those conditions, ER visits and hospitalizations. Herein lies the opportunity for health coaching.

**The Clinical Health Coach training online program** is designed for healthcare professionals and organizations that seek to improve health outcomes of their patients by actively engaging them in self-management support and providing true patient-focused care.

## THE LEARNING FEATURES OF OUR 26 HOUR ONLINE PROGRAM INCLUDE:

- Emphasis on clinical patient engagement and activation strategies through a health coaching approach.
- Exploration of health coaching skills that can be learned and effectively used by anyone on the healthcare team.
- Clinical assessments, tools and resources to support best practice care and patient centered goal setting.
- Population health strategies to engage your entire panel of patients.
- Effective healthcare communications to improve health literacy.

# WHAT IS CLINICAL HEALTH COACHING?

First and foremost, it is a very particular set of skills and attitudes enabling healthcare professionals to truly partner with patients to achieve outcomes that matter. The intent is to develop a behavior change specialist talented in building a trusting relationship with patients. Then, leveraging that relationship around the patient's own expressed interest in improved behaviors, self-care skills and ongoing accountability.

Participants trained in Clinical Health Coaching achieve the most satisfaction when they work in a clinical or public health environment and are actively engaging individuals either diagnosed with or at risk for chronic conditions.

Nurses, medical assistants, physicians, pharmacists, dietitians, social workers and others profit as individuals and care teams to move the needle improving patient health status and reducing risk.

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## INDIVIDUAL BENEFITS

- Enhancing your relational and clinical effectiveness in serving patients with chronic conditions
- Building a resume that includes performance validated Clinical Health Coaching skills
- Earning a Certificate of Competency as a Clinical Health Coach
- Limiting cost and time away from work through convenient, self-paced learning

# HOW WILL CLINICAL HEALTH COACHING MAKE A DIFFERENCE IN YOUR ORGANIZATION?

**Learning a patient's needs and preferences** results in aligning their personal health goals with best medical treatment options – building a trusting relationship is the base for effective person-focused care planning and coordination.

**Health coaching improves staff efficiency** through conversations that are intentional, guided and effective in small time increments.

**Health coaching supports key activities** in patient and family engagement and quality improvement in MIPS reporting.

**Health coaching supports meeting required standards** to achieve recognition as a Medical Home.

**Health coaching supports billing codes** for Annual Wellness Visits, Chronic Care Management, Advanced Care Planning, Behavioral Health Integration, care coordination and other care models which are payer or state specific.

**Health coaching models are effective** in multiple settings; the skills are valuable for all patient-facing team members; application is accelerating within ACOs, practices accredited as Medical Homes, and in community-based and public healthcare settings.



**VISIT OUR WEBSITE  
TO REGISTER:**  
[www.clinicalhealthcoach.com](http://www.clinicalhealthcoach.com)